

City of El Segundo
Arts and Culture Advisory Committee (ACC)
Grant Funding Application Procedures & Requirements

The Arts and Culture Advisory Committee (ACC) has established a grant opportunity for organizations to offer art and/or cultural events to benefit the El Segundo community. Grants may be awarded in the amount of up to \$6,000. No applicant may seek funding for more than one event per 12 month period.

GRANT APPLICATION REQUIREMENTS

1. The applicant must prove that the event or activity benefits the El Segundo community by providing educational content or furthering cultural and/or historical understanding.
2. The applicant is a local non-profit(501(c)(3)or local community organization.
 - A. A 501(c)(3) organization is a non-profit corporation formed to carry out a charitable, religious, literary, educational or scientific purpose that is recognized by the Internal Revenue Service as tax exempt.
 - B. A community organization is defined for this purpose as: means a public or private nonprofit organization of demonstrated effectiveness that is representative of a community or significant segments of a community and provides educational, physical, or mental health, recreational, arts, and other youth development or related services to individuals in the community.
3. The organization must submit an application and all required materials to the Cultural Arts Coordinator four months prior to the first day of the month in which the event occurs, to allow time for review and for funds to be distributed. Events that apply under this timeframe may not eligible for funding.
4. The ACC funding must be acknowledged in all event marketing materials and at the site of the event, using one of the following:
“Funded in Part by the City of El Segundo Cultural Development Program” or
“Funded by the City of El Segundo Cultural Development Program.”
5. After the event occurs, the Grantee will be required to present a final accounting to the Cultural Arts Coordinator with a detailed summary report including
 - A. A complete list of revenues and expenses, including additional sponsorships or donations received and net profit of event
 - B. Approximate attendance at the event
 - C. A written statement about how the event benefited the El Segundo community
 - D. If the event is planned to be a re-occurring Annual event

Although not required, the applicant may request to make a presentation regarding the grant application to the Arts and Culture Advisory Committee (ACC) at a regularly scheduled public meeting. This presentation needs to be scheduled at least three months prior to the first day of the month in which the event occurs and needs to be requested in

writing to the Cultural Arts Coordinator. Meetings are held the fourth Tuesday of each month at 5:30 pm.

Supporting documentation such as website address, videos, or printed or digital materials, may also be included with the application but are not required.

REVIEW PROCESS

1. The application will be reviewed by City of El Segundo staff including the Arts and Cultural Coordinator and the Director of Recreation, Parks and Library who will complete a Scorecard for ACC review at a scheduled meeting.*
2. If the item is recommended by the ACC for approval, funds will be issued in accordance to established policy and procedure. Please note that funding may take up to 30 days from approval to process and additional documentation may be required (Proof of insurance, IRS determination letter, etc)
3. If the grant application is not recommended for approval, the applicant will be notified in writing.

**The Director of Recreation, Parks and Library may seek the approval of the City Council if he/she deems it appropriate.*

Arts and Culture Community Grant Application

Please submit to the Director of Recreation, Parks and Library at amancini@elsegundo.org or by mail to:

Applicant Organization Information:

Name Black in Mayberry

Address 836 Eucalyptus Drive, El Segundo, CA 90245

Phone: 310-293-8010 Website: www.blackinmayberry.org

Social Media: @blackinmayberry

Non-Profit or EIN #: 88-0890327

Individual submitting the application:

Name Tanya Taylor

Email tanya@blackinmayberry.org Phone 310-293-8010

Role within the Organization: Executive Director

Will the event organizers be seeking additional funding or donations from other entities?

If yes, please list possible sponsors or donors:

Chevron, Lakers, Kinecta, West Basin Water (potential NOT confirmed sponsors)

Is this a fundraising event for the organization? Yes ___ No

Event Information:

Event Title Juneteenth Festival 2025

Date 06/21/2025 Location Recreation Park, El Segundo

Starting Time (including set-up) 7AM

Duration (including break-down) 13 hours

Marketing Plan Social Media and print flyers, banners and yard signs

Anticipated Attendance 1000

Target Audience South Bay community

Please submit the following together with this application:

1. The proposed event budget including all estimated expenses and any funding or revenue that has been received or is anticipated.
2. Proof of nonprofit status or a description of the community organization.
4. Proof of Insurance
5. A Current Board Roster
3. A description of the event (no more than one page in length), indicating:
 - a. A brief outline of activities at the event
 - a. How the event benefits the community of El Segundo
 - b. How the event provides educational content or furthers cultural and/or historical understanding.



Arts & Culture Grant Application: Juneteenth Event Details

Black in Mayberry's Juneteenth Festival is a vibrant, community-centered event designed to celebrate the cultural significance of Juneteenth while providing entertainment, education, and connection for all ages. The festival is a blend of artistic expression, educational programming, and community bonding that takes place annually in El Segundo.

The event begins with a series of cultural performances, including live music, dance, and visual art. These performances showcase the rich traditions and artistic expressions of Black culture, offering a vibrant experience for attendees. In addition to these performances, the festival provides a meaningful educational component, where guests can learn about the historical significance of Juneteenth and its importance in American history. Local historians and educators lead engaging discussions and interactive learning sessions, helping to deepen understanding of the journey toward freedom and equality.

For the younger members of the community, the festival hosts a special storytime at the El Segundo Library, where children can hear age-appropriate stories that celebrate African American history, heritage, and the legacy of Juneteenth. This interactive session allows children to connect with the history and significance of Juneteenth in a fun and engaging way, fostering a sense of pride and cultural awareness at an early age.

The festival benefits the community of El Segundo by providing a space for residents of all backgrounds to come together and celebrate shared values of freedom, equality, and cultural appreciation. By engaging in these performances and educational activities, community members not only have the opportunity to learn but also to foster deeper connections and conversations about the importance of diversity and inclusion in today's society. It brings awareness to the history of Juneteenth, offering a chance for reflection and celebration that transcends generations.

Through educational initiatives and cultural programming, the festival also enriches participants' understanding of Juneteenth and its historical roots. By learning about the emancipation of enslaved African Americans and the ongoing fight for civil rights, attendees are able to gain a more comprehensive understanding of the impact of Juneteenth and its significance as a national day of freedom and empowerment. This event contributes to ongoing efforts to honor African American history and ensures that Juneteenth is celebrated as an essential part of the fabric of American culture.

\$				
Categories	Items:	Details	\$ Estimated	\$ PAID
Expenses: Venue/city				
	Venue Rental	Recreation Park Application Fee	263	\$263.00
	Venue Rental	Recreation Park Rental Fee	2626	
	Venue Staff	Volunteers	0	0
	Event insurance		600	
	Amplified Sound Permit		50	
	Park permit application fees		60	
	Security			
Subtotal			3336	\$263.00
Expenses: Equipment & Supplies				
	Stage and Sound equipment		5,000	
	X8 admin tents	X8	600	
	Tables	X12	300	
	Chairs	X100	200	
	Kids size Tables & Chairs	x40	100	
	Delivery & Pick Up of table tents chairs		300	
	Kids Arts & Crafts Supplies		300	
	Volunteer lanyards	x30	50	
	Tshirts	x10	400	
Subtotal			7,250	0
Expenses: Services				
	Photographer		250	
	Videographer		500	
	Eventbrite RSVP tracking		250	
	Bounce house		400	
	Hair Braider Station		1200	
	Face Painter Station		500	
	Juneteenth Tshirt Design		500	
	Photobooth		750	
Subtotal			4350	0
Expenses: Performers & Artists				
	DJ		750	
	Emcee		750	
	Musical Performances		4,000	
	Dance Performances		2,000	
	Visual Arts Installation		2,500	
Subtotal			10,000	0
Expenses: Catering				
	Food Truck 1	Chante's Cakes	0	
	Food Truck 2	Emile	0	
	Food Truck 3	Burgers	0	
	Food Truck 4	Ice-cream van	0	
	Food & Beverages for Staff & Team	Performers, Artists, Team, Volunteers	750	
Subtotal			750	0.00
Expenses: Promotion				
	Advertisement	Flyers	250	
		Street Banners Main street	1200	
		Street Banners x3	1200	
		Stage Banner	400	
		Yard Signs	500	
		Digital Marketing	500	
	Promotional & Decorative items	Floor standing sign holders x10	250	
	Educational Banners	x10 large education banners	500	
Subtotal			4800	0
Expenses: Miscellaneous				
	Batteries, tape, table clothes, certificates, etc.		300	
Subtotal			300	0
Grand Total			30,786	\$263.00



BA20250462011

B3491-8916 03/04/2025 10:43 AM Received by California Secretary of State



STATE OF CALIFORNIA
Office of the Secretary of State
STATEMENT OF INFORMATION
CA NONPROFIT CORPORATION

California Secretary of State
 1500 11th Street
 Sacramento, California 95814
 (916) 657-5448

For Office Use Only

-FILED-

File No.: BA20250462011

Date Filed: 3/4/2025

Entity Details				
Corporation Name	BLACK IN MAYBERRY			
Entity No.	4848449			
Formed In	CALIFORNIA			
Street Address of California Principal Office of Corporation				
Street Address of California Office	836 EUCALYPTUS DRIVE EL SEGUNDO, CA 90245			
Mailing Address of Corporation				
Mailing Address	2273 25TH STREET EL SEGUNDO, CA 90405			
Attention	Tanya Taylor			
Officers				
	Officer Name	Officer Address	Position(s)	
<input checked="" type="checkbox"/>	Tanya T Taylor	2273 25TH STREET SANTA MONICA, CA 90405	Chief Executive Officer	
	Denise Harris	3973 SOUTH BRONSON LOS ANGELES, CA 90008	Secretary	
	Erin Workman	836 EUCALYPTUS DRIVE EL SEGUNDO, CA 90245	Chief Financial Officer	
<input checked="" type="checkbox"/> The entity's bylaws allow the CEO (President) to be the Secretary or CFO (Treasurer).				
Additional Officers				
	Officer Name	Officer Address	Position	Stated Position
<input checked="" type="checkbox"/>	Lee D Tonks	2273 25TH STREET SANTA MONICA, CA 90405	Chairperson of Board	
<input checked="" type="checkbox"/>	Hollie Stenson	804 PACIFIC AVE VENICE, CA 90291	Chairperson of Board	
Agent for Service of Process				
Agent Name	Tanya Taylor			
Agent Address	2273 25TH STREET SANTA MONICA, CA 90405			
Email Notifications				
Opt-in Email Notifications	Yes, I opt-in to receive entity notifications via email.			
Electronic Signature				
<input checked="" type="checkbox"/> By signing, I affirm that the information herein is true and correct and that I am authorized by California law to sign.				
Tanya Taylor		03/04/2025		
Signature		Date		

Certificate Verification No.: 302367931 Date: 03/04/2025



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

BLACK IN MAYBERRY
755 SHELDON STREET
EL SEGUNDO, CA 90245

Date:
05/05/2022
Employer ID number:
88-0890327
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending:
December 31
Public charity status:
170(b)(1)(A)(vi)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
February 10, 2022
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053519004172

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements