



CITY OF EL SEGUNDO
RECREATION, PARKS & LIBRARY DEPARTMENT

March 26, 2025
ADDENDUM NO. 2 TO RFQ 24-08
THE PLUNGE MOSAIC TILE MURAL

Please be advised of the following changes to [RFQ 24-06](#) (the “RFQ”) and associated Addendum No. 1, dated March 19, 2025 indicated below. The RFQ and Addendum No. 1 are available on the City’s website at:

<https://www.elsegundo.org/Home/Components/RFP/RFP/211/268895>.

1. Addendum No. 1, dated March 19, 2025, is rescinded in its entirety and void. Please disregard Addendum No. 1. Any previously submitted proposals must be resubmitted in accordance with this Addendum No. 2.
2. Page 1 of the [original RFQ](#) is amended to modify the first complete paragraph as follows:

Notice is hereby given that electronic qualifications will be received by the office of the City Clerk’s Office at allcityclerks@elsegundo.org by **11:00 a.m., Wednesday, April 2, 2025**. See page 6 for more information on submission requirements.

3. Page 6 of the [original RFQ](#) is amended to modify last paragraph in Section VI (Application Submittal Requirements) as follows:

Submission materials must be submitted as ONE SINGLE PDF (2MB Maximum) format document no later than 11:00 a.m., **Wednesday, April 2, 2025**. Please e-mail submissions with “RFQ 24-08 THE PLUNGE PUBLIC ART” in the subject line to City Clerks Office, at allcityclerks@elsegundo.org. It is the applicant’s sole responsibility to verify that the electronic submission is received by the City Clerk’s office by the due date and time. Late or incomplete submissions will not be considered.

4. For clarification and confirmation, Sections A (Qualifications) and Section B (Proposals) in Section VII (Selection Criteria) are as follows:

A. Qualifications

Each application will be reviewed and evaluated based on the following matrix:

Item	Evaluation Criteria	Weight	Rating	Score
7.1	Letter of Interest – Stated Interest and Approach	25		
7.2	Qualifications	20		
7.3	Demonstrate Excellence of Past Work in Conceptual, Aesthetic and Technical Terms	30		
7.4	Ability to Create a Work(s) of Art that Meets the Project Goals	25		
MAXIMUM POSSIBLE TOTAL SCORE				/1000

B. Proposals

Three (3) artists from the qualification pool will be selected to advance to proposals. Proposals will be evaluated and ranked according to the outline below.

Item	Evaluation Criteria	Weight	Rating	Score
7.5	Concept Narrative	15		
7.6	Visual Aesthetic and Quality of Proposal	30		
7.7	Demonstrate Relevance to Project Goals and Appropriate to Site	30		
7.8	Feasibility to be Created Within Project Timeline and Budget	25		
MAXIMUM POSSIBLE TOTAL SCORE				/1000

The evaluation will be based on a 0 to 10 scale.

Rating	Description
10	Exceeds expectations; Proponent clearly understands the requirement, excellent probability of success.
8	Somewhat exceeds expectations; high probability of success
6	Meets expectations; Proponent has good understanding of requirement, good probability of success.
4	Somewhat meets expectations; minor weakness or deficiencies, fair probability of success.
2	Does not meet expectations or demonstrate understanding of the requirements, low probability of success.
0	Lack of response or complete misunderstanding of the requirements, no probability of success.