



**AGENDA
CITY OF EL SEGUNDO
ARTS & CULTURE ADVISORY
COMMITTEE
5:30 PM
ES PUBLIC LIBRARY - SUE CARTER ROOM
111 W. MARIPOSA AVEUNE
EL SEGUNDO, CA 90245
APRIL 22, 2025**

MEMBERS OF ARTS & CULTURE ADVISORY COMMITTEE

John Pickhaver, Chairperson
Joan Palmer, Vice Chairperson
David Bart
Jane Burrell
Stuart Carroll
Jason Haffley
Elizabeth Kennedy
Michele Leach
Nicole Losasso
Brian Mitchell
Michael Schepps

The Arts & Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of the Arts & Culture Advisory Committee, regarding any matter on this agenda, that the City received after issuing the agenda packet are available for public inspection in the public library at the Help Desk, during normal business hours. Such documents may be posted on the City's website at www.elsegundo.org and additional copies will be available at the meeting.

Unless otherwise noted in the agenda, the public can only comment on city-related business that is within the jurisdiction of the Arts & Culture Advisory Committee and/or items listed on the agenda during the Public Communications portion of the Meeting. The time limit for comments is five (5) minutes per person. Before speaking to the Arts & Culture Advisory Committee, please state: your name, residence, and organization/group you represent, if desired. Please respect the time limits.

REASONABLE ACCOMMODATIONS: *In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at <https://www.elsegundo.org/government/departments/city-clerk>. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.*

Land Acknowledgment: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous population in the United States.

CALL TO ORDER/ROLL CALL

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) *Individuals who have received value of \$50 or more to communicate to the **Arts & Culture Advisory Committee** on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the **Arts & Culture Advisory Committee**. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow action on any item not on the agenda.*

A. CONSENT

1. **Arts and Culture Advisory Committee meeting minutes from March 13, 2025 & March 26, 2025**

Recommendation -

1. Approve the Arts and Culture Advisory Committee Special Meeting minutes of March 13, 2025, and March 26, 2025.
2. Alternatively, discuss and take other action related to this item.

B. NEW BUSINESS

2. **Amendment of Kweku John's Contract**

Recommendation -

1. Discuss and approve the amendment of Kweku John's Contract.
2. Alternatively, take other action related to this item.

C. UNFINISHED BUSINESS

3. **Staffing Update and Job Description Review**

Recommendation -

1. Discuss the Cultural Arts Coordinator recruitment and Job Description.
2. Alternatively, take other action related to this item.

4. **Gundo Pride Funding Request**

Recommendation -

1. Approve Gundo Pride Funding Request.
2. Alternatively, discuss and take other action related to this item.

5. Art Walk

Recommendation -

1. Discuss the 2025 El Segundo Art Walk.
2. Alternatively, take other action related to this item.

6. DEI/ACC Joint Meeting Discussion & May 2025 ACC Meeting

Recommendation -

1. Discuss a potential DEI/ACC joint meeting and possible Special Meeting in place of ACC meeting scheduled for May 27, 2025.
2. Alternatively, take other action related to this item.

7. El Segundo Music Festival

Recommendation -

1. Discuss possible El Segundo Music Festival.
2. Alternatively, take other action related to this item.

D. REPORTS - BUDGET & INITIATIVE COMMITTEE

E. REPORTS - SUBCOMMITTEES

F. REPORTS - RECREATION, PARKS, AND LIBRARY DIRECTOR

G. REPORTS - COMMITTEE MEMBERS

H. REPORTS - COUNCIL MEMBER LIAISON

ADJOURNMENT

POSTED:

DATE: April 17, 2025

TIME: 4:00 PM

BY: Viviann Gonzalez, Temporary Administrative Specialist

SPECIAL MEETING MINUTES OF THE EL SEGUNDO ARTS AND CULTURE
ADVISORY COMMITTEE
THURSDAY, MARCH 13, 2025

CALL TO ORDER – Chairperson Pickhaver called the meeting to order at 5:30 pm

ROLL CALL

Chairperson Pickhaver	-	Present
Vice Chairperson Palmer	-	Present
Member Bart	-	Present
Member Burrell	-	Present
Member Carroll	-	Present
Member Haffley	-	Present
Member Kennedy	-	Present
Member Leach	-	Present
Member Losasso	-	Present
Member Mitchell	-	Present
Member Schepps	-	Present

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)

None

A. NEW BUSINESS

1. Cultural Arts Master Plan

The Committee reviewed the Cultural Arts Master Plan. MOTION by Vice Chairperson Palmer SECONDED by Member Burrell, approving the Cultural Arts Master Plan with the discussed revisions. MOTION PASSED. 11/0

2. ACC Budget

Director of Recreation, Parks, and Library Aly Mancini reviewed the ACC budget for FY 25-26. MOTION by Vice Chairperson Palmer, SECONDED by Chairperson Pickhaver approving the Proposed ACC Budget for FY 25-26 with the discussed revisions. MOTION PASSED. 11/0

3. Juneteenth Impact Report

No report or discussion.

4. Black In Mayberry's Grant Application

No report or discussion.

5. El Segundo Art Walk 2025 (*Item moved up the agenda before item A1*)

John McCullough spoke about the origin, brief history, and overall focus and mission of the El Segundo Art Walk. Mr. McCullough discussed budget, allocations, and the incorporation of Augmented Reality for the 2025 El Segundo Art Walk. The Committee asked questions regarding vendors, stages, artist/business fees, profit, and economic impact. Mr. McCullough provided additional information.

6. Staffing Update

No report or discussion.

B. REPORTS – RECREATIONS, PARKS, AND LIBRARY DIRECTOR

None

C. REPORTS – COMMITTEE MEMBERS

None

Adjourned at 7:55 PM



Vivianne Gonzalez, Temporary Administrative Specialist

SPECIAL MEETING MINUTES OF THE EL SEGUNDO ARTS AND CULTURE
ADVISORY COMMITTEE
WEDNESDAY, MARCH 26, 2025

CALL TO ORDER – Chairperson Pickhaver called the meeting to order at 5:35 pm

ROLL CALL

Chairperson Pickhaver	-	Present
Vice Chairperson Palmer	-	Absent
Member Bart	-	Absent
Member Burrell	-	Present
Member Carroll	-	Absent
Member Haffley	-	Present
Member Kennedy	-	Absent
Member Leach	-	Absent
Member Losasso	-	Present
Member Mitchell	-	Present
Member Schepps	-	Present

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)

Ron Swanson spoke regarding the changes in the Holiday Tree Lighting Ceremony. He requested the Committee to agendaize the topic for a future meeting.

A. CONSENT CALENDAR:

1. MOTION by Chairperson Pickhaver, SECONDED by Member Schepps, approving Regular Committee Meeting minutes of February 25, 2025, MOTION PASSED. 6/0

B. NEW BUSINESS

2. Cultural Arts Master Plan Presentation Strategy

Chairperson Pickhaver reviewed the Cultural Arts Master Plan Presentation Strategy. Recreation, Parks, and Library Director Aly Mancini and Committee members suggested revisions to be made to the presentation.

3. Budget Presentation Strategy

Recreation, Parks, and Library Director Aly Mancini provided a format for the Budget Presentation Strategy. The Presentation Strategy is to be discussed at the next Committee meeting given that Vice Chairperson Palmer was not present for the discussion.

4. Gundo Pride Funding Request (*Item moved before B3*)

Item was unable to be discussed and approved as Chairperson Pickhaver is an organizer of this event therefore requiring his recusal which would cause a loss in quorum. Item is to be agendized in the next scheduled meeting.

5. Programming and Related Budget Allocation Discussion

Recreation, Parks, and Library Director Aly Mancini lead the Programming and Related Budget Allocation discussion. Director Mancini stated that they have underspent so far this year and suggested that funding was available if the ACC wished for staff to conduct a small event or program prior to the fiscal year's end. Chairperson Pickhaver had concerns regarding planning an event without a Cultural Arts Coordinator.

6. DEI/ACC Joint Meeting Discussion

Chairperson Pickhaver lead the DEI/ACC Joint Meeting discussion. Director Mancini recommended the DEI Committee join one of the ACC meetings. Chairperson Pickhaver proposed the meeting to be held during the ACC Committee meeting in May.

7. Cultural Arts Coordinator Recruitment Update (*Item moved before B5*)

Recreation, Parks, and Library Director Aly Mancini gave an update on the Cultural Arts Coordinator recruitment. Director Mancini and members of the Committee emphasized the importance of the position and its impact to the Committee.

C. REPORTS – BUDGET & INITIATIVE COMMITTEE

None

D. REPORTS - SUBCOMMITTEES

Member Schepps stated that he and Recreation Supervisor Ryan Delgado are looking at possible venues for a music festival. He also stated that they are looking to incorporate a Music Walk into the Art Walk.

Member Losasso added more to the music festival venue search stating that they are looking for an economical venue for the music festival.

E. REPORTS – RECREATIONS, PARKS, AND LIBRARY DIRECTOR

None

F. REPORTS – COMMITTEE MEMBERS

Member Haffley stated the importance of the community investing in arts and culture. He also stated that he is making the community aware of the City Council

meeting taking place on April 1st. in which the Council will be approving the Cultural Arts Master Plan and Fund Budget and Programming for the next fiscal year.

Member Losasso thanked the subcommittee for their work.

Chairperson Pickhaver stated that he met with Poet Laureate Kweku John and they discussed his introduction during the next city council meeting.

G. REPORTS – COUNCIL MEMBER LIAISON

None

Adjourned at 8:19 PM

Viviann Gonzalez

Viviann Gonzalez, Temporary Administrative Specialist

**CITY OF EL SEGUNDO
ARTS & CULTURAL ADVISORY COMMITTEE
GRANT APPLICATION**

Grantee Organization Information:

Name: Gundo Pride

Address: El Segundo, CA

Individual submitting the application:

Name: Sean O'Brien (Co-Organizer)

Email: smobrienla@gmail.com

Phone: (985) 807-8539

Please list any ACC board members or affiliated individuals below

- John Pickhaver

Please submit all of the following together with this application:

Estimated Cost of Expenses: \$5000.00

Estimated Revenue: \$0.00

Will the event organizers be seeking additional funding or donations from other entities? If yes, please list possible sponsors or donors:

- Yes.
- We had a number of sponsors from local businesses and individuals last year. Much of our time was spent seeking donations. This year we are seeking an increased grant from the ACC so we can utilize most of our efforts in putting on the actual event.
- However, we do still plan to seek donations from the community (residents and local businesses) to help cover the cost of non-related Arts & Culture costs such as park fees, permit fees, insurance, food, and other miscellaneous costs.
- **We anticipate these costs to be about \$2000.00 additional dollars**

Is this a fundraising event for the organization? Yes ___ No X

Anticipated Arts & Culture Related Expenses for Event: \$3500.00

Event Information: El Segundo LGBTQ+ Pride Event Celebrating Visibility, Belonging, and Community During Pride Month

Event Title: Gundo Pride

Date: Sunday, 6/1 or Sunday, 6/29

Location: Rec Park Fire Circle

Pending park availability

Starting Time (including set-up): 10AM to 4PM (includes 30 minutes of set up and 30 minutes of breakdown)

Duration (including break-down): 10AM to 4PM (includes 30 minutes of set up and 30 minutes of breakdown)

Marketing Plan: Frequent announcements on El Segundo Facebook Groups, Streets Banners, City and Regional Newsletters, Word of Mouth. Collaborate with the City's Diversity, Equity, & Inclusion Committee.

Anticipated Attendance: 200 attendees

Target Audience: Individuals and families of all ages from El Segundo and surrounding communities. This Pride event welcomes everyone — neighbors, friends, and allies — to come together in celebration, support, and joy. A family-friendly gathering for all identities and generations.

Grant Request: \$3500.00

Estimated Arts & Culture Related Expenses

- Better sponsor sign(s) – \$250
- 2nd selfie sign – \$150
- Wooden backdrop, paint, paint markers, sharpies – \$50
- Decorations for day of (banners, centerpieces, flags, pennants, etc.) – \$100
- Accessories for day of (boas, sunglasses, ribbon wands, etc.) – \$100
- Canva Pro membership – \$40
- Face painter – \$250
- Photographer – \$250
- Live artist – \$250
- Parade Grand Marshal – \$1000
- 2–3 large banners to advertise the event – \$500
- Sign-making materials for day of (markers, boards, sticks) – \$60
- Giveaways (only hats in 2024) – \$500
(hats, t-shirts, cups, bags — possibly partner with community kids on these in the future)

Proof of nonprofit status or a description of the community organization

Founded in 2024, Gundo Pride is a community organization based in El Segundo. Last year, we presented the City's largest Pride event to date—bringing together local businesses, residents, and people of all ages in celebration. In addition to hosting this year's Pride event, we aim to expand our impact by building partnerships with regional LGBTQIA+ organizations and connecting with LGBTQIA+ clubs within El Segundo schools.

Proof of Insurance:

Insurance to be ascertained. We were fully insured last year per City's policy

A Current Board Roster:

- Jodie Davies
- Julie Holop
- Rachel Aelion-Moss
- Sean O'Brien
- John Pickhaver

2025 Statement of Purpose – Gundo Pride

In 2021, the City of El Segundo officially recognized June as LGBTQ+ Pride Month and lit the water tower in rainbow lights for the first time—important symbolic acts that have continued each year. In 2024, Gundo Pride built on that foundation by hosting the City's largest community-wide Pride event: a Pride Walk followed by a celebratory picnic at Recreation Park. With over 200 attendees, the event brought together residents, families, and local businesses in a powerful show of visibility and solidarity.

In 2025, we hope to continue and grow this event—further establishing it as a beloved annual tradition that reflects the values of inclusion and connection that make El Segundo special. At a time when LGBTQ+ communities face increasing marginalization, it's more important than ever to create public spaces that are joyful, affirming, and rooted in belonging.

This year's event will again include a Pride Walk and community picnic, featuring live music, food and drink, lawn games, collaborative art-making, and kid-friendly activities such as coloring and temporary tattoos. Informational signage will highlight LGBTQ+ history and contributions, creating space for education alongside celebration.

By uplifting LGBTQ+ voices and creating opportunities for connection across generations, the event strengthens community bonds and reinforces El Segundo's commitment to being a place where everyone is welcome, supported, and seen.

2024 in Review

A complete list of revenues and expenses, including additional sponsorships or donations received and net profit of event, and attendance numbers

- [2024 Accounting](#)
- [2024 Recap Deck & 2025 Preview](#)
- 200 Attendees

Gundo Pride 2024 in Review: Community Benefit Statement

The 2024 Gundo Pride event brought together over 200 residents, families, allies, and local businesses for a meaningful day of visibility, celebration, and connection. Held at Recreation Park

and preceded by a Pride Walk, the event offered a safe, affirming space for El Segundo's LGBTQIA+ community and their supporters to gather and be seen.

With programming that included music, community art-making, family-friendly activities, and opportunities to learn about LGBTQIA+ history and culture, the event succeeded in creating an inclusive and joyful atmosphere. Local sponsors and volunteers played a key role in making the day a success, highlighting El Segundo's spirit of civic collaboration.

At a time when LGBTQIA+ communities are facing heightened marginalization nationwide, this event reaffirmed El Segundo's commitment to being a welcoming city for all. It strengthened social bonds, elevated community pride, and helped make El Segundo a more inclusive place to live, work, and visit. The event also offered valuable visibility for contributing businesses and reinforced the positive impact of local cultural investment.

Building on the success of 2024, Gundo Pride is poised to become a signature community tradition with lasting social value.

Arts & Culture Expenses

Arts & Culture Related Expenses		
6/14/2024	-\$220.00	Backdrop and delivery
6/17/2024	-\$150.00	Instagram Photo Frame Artist Labor
6/18/24	-\$15.00	Canva Pro membership
6/18/2024	-\$19.99	12 pack solid tablecloths
6/18/2024	-\$36.99	50 heart sunglasses
6/18/2024	-\$19.98	2 Pride tablecloths
6/18/2024	-\$7.31	Tax on rows 4-6
6/18/2024	-\$21.99	Sharpie Glam Pop Markers 34 count
6/18/2024	-\$7.99	Sharpie Black 12 count
6/18/2024	-\$45.98	2 packages Ribbon Wands
6/18/2024	-\$7.21	Tax on rows 9-10
6/18/2024	-\$14.99	Trans Pennant Flags
6/18/2024	-\$35.99	48 round rainbow sunglasses
6/18/2024	-\$12.99	Progress flag banner
6/18/2024	-\$19.98	2 Progress flag pennants
6/18/2024	-\$25.53	Pride yard sign
6/18/2024	-\$10.40	Tax on rows 12-16
6/18/2024	-\$7.64	Stakes for walk signs
6/20/2024	-\$81.16	Banner
6/20/2024	-\$193.00	hat materials
6/22/2024	-\$200.00	Board Artist Fee
	-\$1,154.12	Total Expenses
10/23/2024	\$675	ACC Community Grant
	-\$479.12	Shortfall before community donations

Full Accounting

Date	Amount	Description	Notes
5/31/2024	-\$153.00	Fire Pit Rental	
5/31/2024	-\$62.78	Special Event Permit	
5/31/2024	-\$210.06	Fire Pit Security Deposit	
6/14/2024	-\$220.00	Backdrop and delivery	
6/17/2024	-\$201.00	Insurance Policy	
6/17/2024	----	Instagram Photo Frame Materials	
6/17/2024	-\$150.00	Instagram Photo Frame Artist Labor	
6/18/24	-\$15.00	Canva Pro membership	
6/18/2024	-\$19.99	12 pack solid tablecloths	
6/18/2024	-\$36.99	50 heart sunglasses	
6/18/2024	-\$19.98	2 Pride tablecloths	
6/18/2024	-\$7.31	Tax on rows 10-12	
6/18/2024	-\$21.99	Sharpie Glam Pop Markers 34 count	
6/18/2024	-\$7.99	Sharpie Black 12 count	
6/18/2024	-\$45.98	2 packages Ribbon Wands	
6/18/2024	-\$7.21	Tax on rows 15-16	
6/18/2024	-\$14.99	Trans Pennant Flags	
6/18/2024	-\$35.99	48 round rainbow sunglasses	
6/18/2024	-\$12.99	Progress flag banner	
6/18/2024	-\$19.98	2 Progress flag pennants	
6/18/2024	-\$25.53	Pride yard sign	
6/18/2024	-\$10.40	Tax on rows 18-22	
6/18/2024	-\$19.99	10 plates	
6/18/2024	-\$5.32	200 napkins	
6/18/2024	-\$2.41	Tax on rows 24 & 25	
6/18/2024	-\$7.64	Stakes for walk signs	
6/20/2024	-\$81.16	Banner	
6/20/2024	-\$193.00	hat materials	
6/21/2024	-\$79.78	Final park fees	
6/22/2024	-\$200.00	Board Artist Fee	
6/22/2024	-\$125.94	Costco	

Full Accounting

Date	Amount	Description	Notes
6/22/2024	-\$253.57	Pizza	
6/22/2024	-\$75.00	Pizza tip	
6/23/2024	-\$65.59	10 bags of ice	
6/30/2024	\$4,480.00	includes all donations from businesses and residents	
10/22/2024	\$675.00	ACC Community Grant	
BALANCE:	\$2,746.44	Donated to The Trevor Project	

Sponsors/Donations

Name/Business	Business/Personal?	\$8,960.00	
Acorn Family Guidance	Business	\$50.00	
Angie Greenspan Real Estate	Business	\$50.00	
At College Consulting	Business	\$50.00	
Brewport	Business	\$50.00	
Cadman Group	Business	\$100.00	
DR Lambert Custom Painting	Business	\$50.00	
Dragonfly Tech	Business	\$50.00	
Earley Schick Management	Business	\$50.00	
Education Therapy Office	Business	\$50.00	
Family Wellness	Business	\$50.00	
Gate 14	Business	\$50.00	
It's a Vibe	Business	\$50.00	
Kelly's Beach Hut	Business	\$50.00	
Kevin the handyman	Business	\$50.00	
Law Offices of Timothy M. Truax PC	Business	\$50.00	
Midian LLC	Business	\$50.00	
South Bay Child Advocates	Business	\$50.00	
Spacialist	Business	\$50.00	
St. Michael the Archangel Episcopal Church	Business	\$50.00	
Strategic Retirement Partners	Business	\$75.00	
Tara Diaz Wellness	Business	\$50.00	
The Studio Art of Dance	Business	\$50.00	
Wags n Whiskers	Business	\$50.00	
Woke Urban Apparel	Business	\$50.00	
1800 Got Junk	Business	\$100.00	
Eric Warner Home and Electric	Business	\$50.00	
United Methodist Church	Business/Church	\$50.00	
	Biz Donations:	\$1,475	
	Personal Donations:	\$3,005	
	Personal	\$50.00	
	Personal	\$50.00	
	Personal	\$100.00	

Sponsors/Donations

	Personal	\$100.00	
	Personal	\$50.00	
	Personal	\$40.00	
	Personal	\$50.00	
	Personal	\$50.00	
	Personal	\$50.00	
	Personal	\$75.00	
	Personal	\$100.00	
	Personal	\$50.00	
	Personal	\$100.00	
	Personal	\$50.00	
	Personal	\$100.00	
	Personal	\$50.00	
	Personal	\$30.00	
	Personal	\$50.00	
	Personal	\$20.00	
	Personal	\$50.00	
	Personal	\$50.00	
Personal	\$50.00		
Personal	\$40.00		

Sponsors/Donations

	Personal	\$20.00	
	Personal	\$40.00	
	Personal	\$20.00	
	Personal	\$40.00	
	Personal	\$20.00	
	Personal	\$40.00	
	Personal	\$40.00	
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	Personal	\$25.00	
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	Personal	\$20.00	
	Personal	\$40.00	
	Personal	\$20.00	
	Personal	\$40.00	
	Personal	\$40.00	
	Personal	\$40.00	
Personal	\$25.00		

