

15th Method Fest

Breakout Independent Film Festival

March 20–26, 2026
El Segundo, California

"Where Acting Meets Art"

The Method Fest was launched in 1999 with a clear goal: honor actors and their craft through independent film.

Since then, we've become one of the go-to festivals for anyone who loves incredible performances and human stories.

Over the years, we've built a global reputation for putting acting first. We celebrate rising filmmakers, and legendary actors, who leave it all on the screen.

The Method Fest is the only film fest in America that highlights two crucial ingredients to great films, acting and story. The Method Fest places a focus on breakout-acting performances of emerging actors and career defining performances by legendary actors in story-driven films.

The Method Fest focuses on emphasizing storytelling as a craft. Many films in years past have told stories of marginalized people overcoming adversities in an insightful way that challenges many commonly held beliefs. Stories told at The Method Fest are enriching and authentic.

MISSION & VISION



UNIQUE FOCUS

The Method Fest is the only film festival in the U.S. that truly shines a spotlight on the art of acting and storytelling.

INCREDIBLE PERFORMANCES

At the heart of our vision is a simple belief: incredible performances are what make movies unforgettable.

FRESH TALENT

We're all about discovering fresh new talent and giving actors a place to deliver breakthrough performances.

BREAKING BARRIERS

We showcase films that break barriers, challenge the status quo, and share real, raw stories.

WHY A FILM FESTIVAL?

Festivals give residents and businesses a sense of pride in their community. They also play a role in giving back to the community by partnering with civic organizations. Film festivals are a mix of inspiration, education, and seduction. They provide extraordinary opportunities for artists to interact. They inspire and enrich audiences with a diverse range of work. Friendships and collaborations often emerge from such interactions. Art grows and deepens on the back of such exchanges. They bring you back again and again to meet, greet, and enjoy performances you may only see once a year at one of the best parties in town.



WHY?

El Segundo is home to a select few entertainment companies, including Spectrum Cable, LA Times Studios, SiriusXM, Rhythm and Hues Studios, DirecTV, Time Warner Cable, Lightstorm Entertainment, and others. Adding a film festival attracts the attention of other major entertainment and media companies, thereby enhancing the quality and diversity of El Segundo's business.

WHOM?

Independent film festivals attract an audience with a significant segment being 25-45 years old, as well as college graduates with an annual household income above \$100,000. The audience is evenly split between male and female attendees. These film festivals also appeal to seniors. These demographics match well with those of El Segundo.

WHAT?

What makes the Method Fest unique is its ability to create an intimate, community feel while attracting a large audience.

WHERE?

El Segundo is the perfect spot for this festival. It's been the backdrop for countless movies and TV shows, and with El Segundo High School being the most filmed high school in the business, it only makes sense for the city to host a festival of its own. Being just minutes from LAX, it's super convenient for visiting actors, directors, producers, and movie lovers—no need to deal with LA traffic. Grand hotels and nearby beaches make it even more inviting. We're planning to host screenings at Cinema West, retrospectives at the El Segundo Music Hall, and student or short films at El Segundo High. Panels and workshops would also take place at the high school, with parties at local restaurants and an awards ceremony potentially at Raleigh Studios.

WHY EL SEGUNDO?



01

The Method Fest Film Festival will help establish El Segundo as an arts center and open doors to attract entertainment-oriented businesses in the city.

02

The Method Fest will spotlight El Segundo as a business friendly city

03

The media coverage the festival brings will make El Segundo a celebrity and tourist hotspot for the week of the festival.

04

As the only film festival in the neighboring communities, Method Fest will turn El Segundo into the “Hollywood” of the South Bay.

05

The Method Fest has established a long history of being a quality, respected artistic event. The week-long festival will add to the city's pride among El Segundo residents.



OUR AUDIENCE AND COMMUNITY IMPACT

The Method Fest brings visitors and business to local restaurants, bars, and shops. The Method Fest will bring increased business to El Segundo restaurants and bars, which can sometimes be quiet at night. This event features parties and receptions every night for eight days. The Method Fest in El Segundo is a high-profile entertainment event that introduces many new potential business owners, property owners, and aspiring entrepreneurs to the charms of the city.

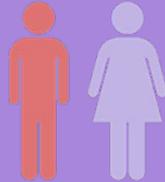
Age Groups	
18-24 25%	45-54 15%
25-34 22.5%	55-64 11.25%
35-44 18.75%	65+ 7.5%



High School: 6.25%
 College (Undergraduate): 25.00%
 Graduate/Postgraduate: 18.75%
 Prefer not to answer: 6.25%
 Other Education Levels: 43.75%

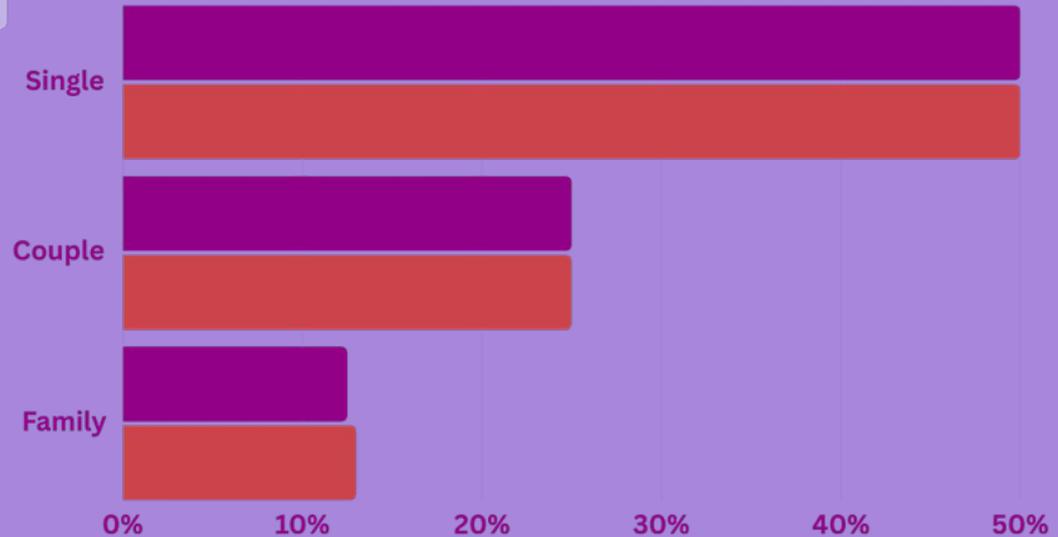
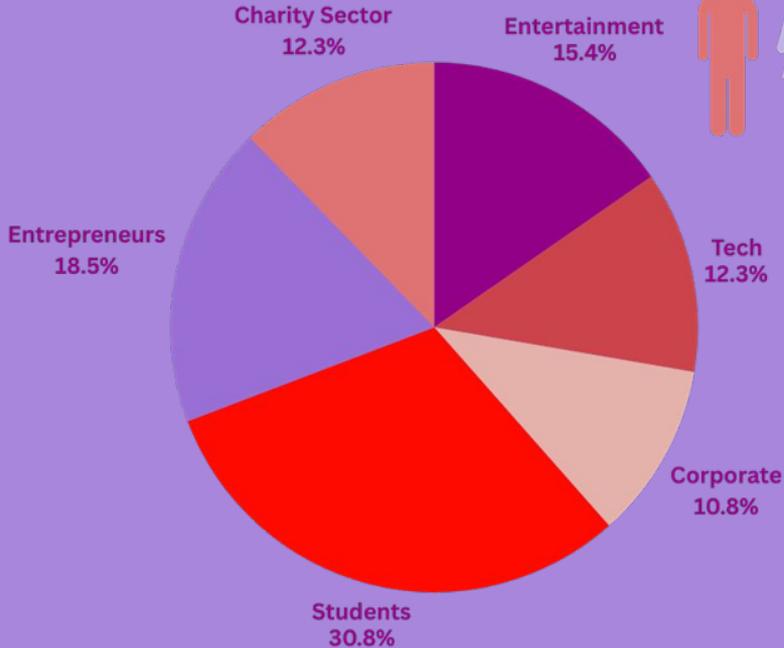


\$0-\$40k: 31.25%
 \$40k-\$80k: 37.50%
 \$80k+: 25.00%



Male 50%
 Female 44%

● Household ● Family Status



ECONOMIC & BUSINESS DEVELOPMENT BENEFITS

Increased Foot Traffic to local restaurants, bars, hotels, and shops.

Nightlife Boost: Receptions and parties every night for nine days.

Tourism Magnet: Festival brings in young, educated, affluent visitors from SoCal and out-of-town filmmakers.

Real Estate Awareness: Introduces potential new business and property owners to El Segundo.

CITY BRANDING & IMAGE

Position El Segundo as an Arts Hub: Reinforces the city's reputation in entertainment and culture.

Business-Friendly Image: Attracts entertainment-oriented companies (e.g., Lightstorm, DirecTV).

Media Exposure: National/regional/international coverage and celebrity attention during festival week.

Civic Pride: Residents benefit from a prestigious, community-rooted event.

COMMUNITY ENGAGEMENT

Partnerships with Civic Orgs: Involves community groups in planning or programming.

Youth & Education Programs: Panels and showcases at El Segundo High School.

Volunteer Opportunities: Engages residents and students.

VENUE & INFRASTRUCTURE USE

Cinema West (main screenings)

El Segundo Music Hall (retrospectives)

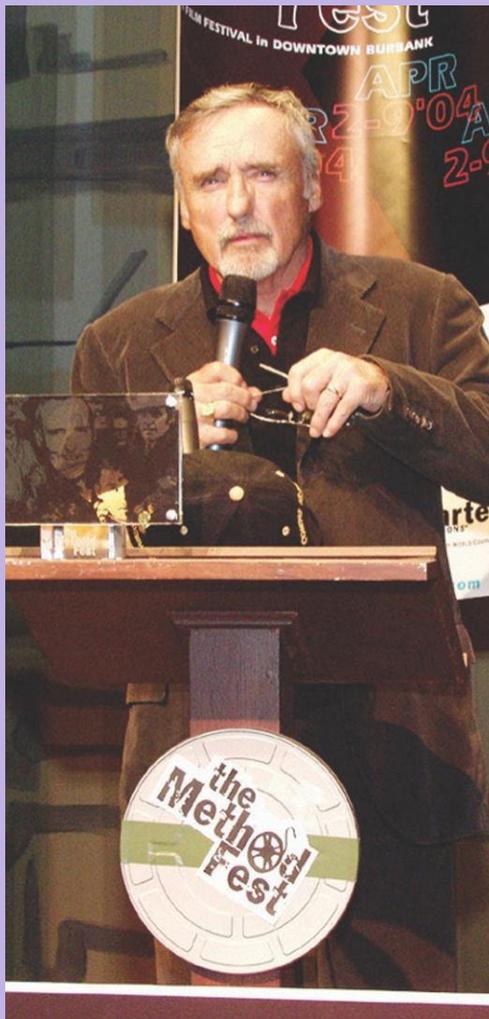
El Segundo High School (student films, panels)

Local restaurants (parties)

Potential use of Raleigh Studios (awards ceremony)

EVENTS

- Film Launch Party
- Opening Night Gala
- Closing Night Gala
- Daily Film Screenings
- Q&As
- Actor and Filmmaker Panels
- Actors and Filmmakers Workshops
- Indie Music Events
- Nightly Receptions
- Youth Education Programs
- Awards Ceremony



WHAT WE SHOW

Drama, Coming-of-Age, LGBTQ+, Comedy, Thrillers, Biopics, Slice-of-Life stories, Shorts, Experimental Films, Documentaries, Horror, Sci-Fi, Romance, and Films on Political & Social Issues.

FILM NUMBER

35 Feature Films

35 Short Films

AWARDS WE PRESENT

Best Actor, Best Actress, Best Director, Best Screenplay, Maverick Award, Audience Choice Awards, Best Supporting Actor & Actress, Festival Director's, Jury Awards for Short Films, Lifetime Achievement Award, Indie Supporter Award

HONOREES AND



Beau Bridges
Jeff Bridges
Carey Mulligan
Melissa Leo
Bill Paxton
Dennis Hopper
Jena Malone
Anthony Hopkins
Billy Dee Williams
Kristen Stewart
James Earl Jones
Bruce Dern
Naomi Watts
Christopher Plummer
Michael Olmos
Edward James Olmos
Werner Herzog
Bryan Cranston

SPONSORS AND MEDIA

BAREFOOT WINERY

BMW

CALIFORNIA MILK ADVISORY

BOARD

CALIFORNIA PIZZA KITCHEN

CHAPTER EIGHT

CHRISTIE

DAILY NEWS

DEFIANCE FUEL

ESSENTIAL WATER

FINAL DRAFT

FLEMING'S PRIME

STEAKHOUSE

JETBLUE

LAMBORGHINI

MASERATI

MERCEDES-BENZ

MICROSOFT

MONTY'S STEAKHOUSE

MSN SPACES

PRUDENTIAL CALIFORNIA

REALTY

RISE BREWING CO.

RUSNACK JAGUAR

SONY

STELLA ARTOIS

THE GOOD PIZZA

TITO'S HANDMADE VODKA

UNCORKED: THE WINE SHOP

VARIETY



ENTERTAINMENT
TELEVISION

Los Angeles Times

DAILY NEWS



LA WEEKLY
FREE



VARIETY

SPECTRUM
SPORTSNET 

The
New York
Times

LOS ANGELES
BUSINESS JOURNAL

Charter[®] access[★]
COMMUNICATIONS hollywood



FOX 11
LOS ANGELES

SPECTRUM
NEWS 1

THE
Hollywood
REPORTER

EXTRA



BusinessWeek

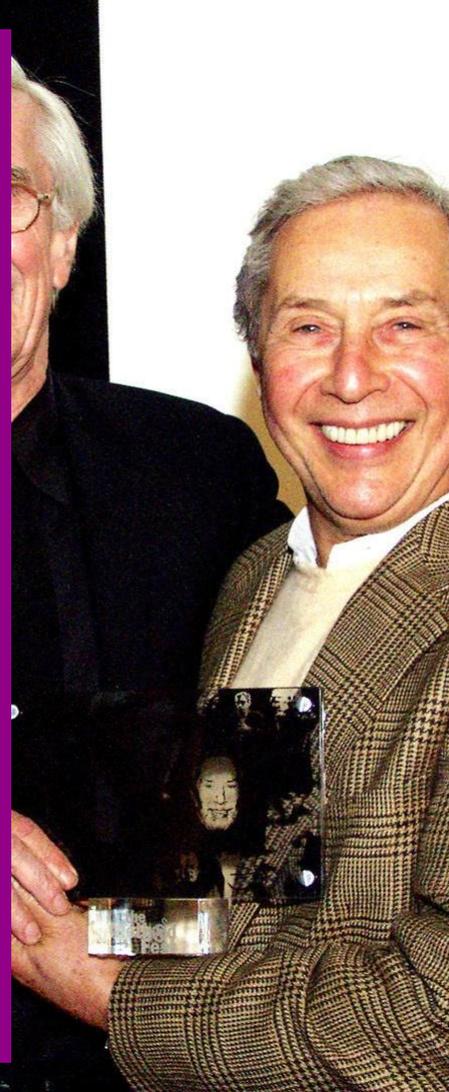


INFLUENCERS, DIGITAL MEDIA & VISIBILITY

At Method Fest, our influencers and actors have a combined following of over 1 million people—and when they share moments from the festival, it matters. Whether it's a red carpet photo, a candid behind-the-scenes clip, or their reaction to a moving indie film, their posts create real buzz. It gets people curious. It gets them excited. And most importantly, it makes them want to be part of it.

We keep that momentum going with social media, video content, and our festival app—before, during, and after the event. Think filmmaker spotlights, teaser trailers, livestreamed panels, and recap videos. It's how we connect with film fans far beyond the theater, from across the country to around the world.

That's why our sponsors get more than a logo on a banner. They're part of the story. We offer visibility through influencer shoutouts, branded content, livestream features, and on-site experiences like VIP access and signage. When you partner with Method Fest, you're not just supporting indie film—you're showing up in front of a community that truly cares.



Director's Cut (\$195,000)

- Festival Naming Rights
- Executive Producer Credit
- Custom-Branded Short Film
- Opening Night Gala Host
- VIP Green Room Naming Rights
- Full Venue Branding Takeover
- Branded Step & Repeat Priority
- Branded "Director's Cut" Panel
- Dedicated Press Table
- 20 All-Access VIP Badges

- First Look Access to Screenings
- Co-Branded Festival Trailer
- Top Homepage Logo Placement
- Branded Charging Stations & Info Booths
- Festival App Splash Page
- Branded Awards Trophies
- Premium Gift Bag Placement
- Custom On-Site Activation
- 30-Second Ad Before Screenings

- On-Camera Interview with Director
- Filmmaker Retreat Sponsorship
- Logo on Volunteer Shirts & Badges
- Branded Cocktail Reception
- Private Meet & Greet with Talent
- Priority Festival Press Coverage
- Logo in Attendee Email Blast
- Feature in Recap Video
- Executive Airport Transportation
- Logo on All Tickets

- Festival HQ Naming Rights
- Influencer Partnership Support
- 10 Sponsored Social Ads
- Custom ROI & Reach Report
- VIP Jury & Headliner Dinner
- Step & Repeat Branding Priority
- Branded "Director's Cut Showcase" Series
- Mention in Opening Ceremony Speech
- Inclusion in Behind-the-Scenes Content

- Ad in Awards Program
- Mention in Recap Emails
- Streaming Branding (Hybrid Fest)
- Onstage Custom Plaque
- Branded Maps & Schedules
- Voiceover Mention in Festival Trailer
- Product Sampling at VIP Events
- Press Interview Opportunity
- Talent Gifting Room Activation
- First Right of Refusal for Next Year

Star Power (\$125,000)

- Presenting Audience Choice Award
- Green Room Naming Rights
- “Star Power Panel” Sponsorship (celebrity moderated)
- Branded Meet-and-Greet Experience
- 10 All-Access VIP Badges
- Branded Photo Activation on Red Carpet
- Step & Repeat Premium Logo Placement
- Premium Website Placement

- Gift Bag Placement
- Half-Page Ad in Program Guide
- 30-Second Ad Before Genre Screenings
- Custom Instagram Story Highlights
- Celebrity Social Media Shoutout (if permitted)
- Panel Moderator or Presenter Role
- Product Table in Talent Lounge
- Logo on Awards Stage Screens
- Pre-Festival Teaser Trailer Inclusion
- Branded Hashtag Integration

- Exclusive Screening Host Night
- Logo on Digital Schedule, App & Venue Maps
- Invite to Meet the Filmmakers Brunch
- Video Interview with Festival Talent
- Brand in Post-Festival Slideshow
- Logo in Post-Event Thank You Email
- Logo on Screening Tickets
- Priority Expo Booth Location
- 5 Social Media Posts (IG, X, Facebook)

- Link in Festival Newsletter
- Custom Analytics Report
- Festival Lanyard Sponsor
- On-Site Reel Inclusion (Lobby Screens)
- Credit in Festival Trailer
- Brand Mention in Host Remarks
- Branded Snacks or Beverages in Talent Lounge
- Reserved Front-Row Seats at Key Events
- Talent Gift Card Sponsored by Brand

- Exclusive Contest Co-Promotion
- 2-Minute Brand Feature in VIP Night
- Post-Festival Audience Feedback Summary
- Company Interview in Festival Blog
- App Push Notification During Festival
- Merchandise Giveaway Co-Brand
- Special Thanks Slide in Closing Credits
- Priority Invite to Jury Cocktail Hour

Silver Screen (\$95,000)

- Named Screening Block Sponsor
- 7 VIP Passes
- Branded Industry Talk
- Logo on Schedule, Maps, & App
- Quarter-Page Program Ad
- 30-Second Video Ad (Select Films)
- Brunch or Panel Co-Sponsor
- Step & Repeat Logo

- Website Logo w/ Link
- 3 Social Media Shoutouts
- Talent Lounge Gift Table Inclusion
- Venue Signage Placement
- Slide in Screening Reels
- Meet-and-Greet Passes
- Logo on Printed & Digital Tickets
- Industry Panel Moderator Role

- Sponsor Blog or YouTube Interview
- On-Site Product Table
- App Push Notification
- Custom IG Story Highlight
- Co-Branded Festival Swag
- 5 Giveaway Tickets
- Logo in Festival Newsletter
- Mention in Screening Block Intro

- Talent Gifting Suite Placement
- Red Carpet Recap Mention
- Post-Festival Analytics Report
- Recognition in Wrap Video
- Closing Ceremony Thank You
- VIP Awards Night Seating
- Logo in Press Kit
- Activation Near Screening Entrance

- Collaborative IG Repost Campaign
- Livestream or Recording Name Drop
- Complimentary Tickets for Sponsor Use
- Branded Popcorn Boxes or Cups
- Ad in Digital Program
- Co-Branded Spotify Playlist
- Invite to Sponsor Mixer
- Brand Message in Digital Gift Bag

15th Method Fest

Breakout Independent Film Festival

"See you at The Method Fest,
where acting meets art!"

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