

EL SEGUNDO FILM FESTIVAL





Overview

El Segundo has always been a city with soul, a place where creativity thrives just below the surface. It's time to shine a spotlight on that spirit.

Introducing the **El Segundo Film Festival** a celebration of storytelling, creativity, and community. Coming November 2026, this three-day weekend-long experience will bring together filmmakers, residents, students, and the future Stephen Spielberg for a series of unforgettable films, guest speakers, panel discussions and to celebrate what we do best in California, make films!

Why Now

El Segundo is more than ready for its own signature cultural moment. This festival creates opportunity, visibility, and pride while attracting visitors, supporting local businesses, and spotlighting our homegrown creative talent.

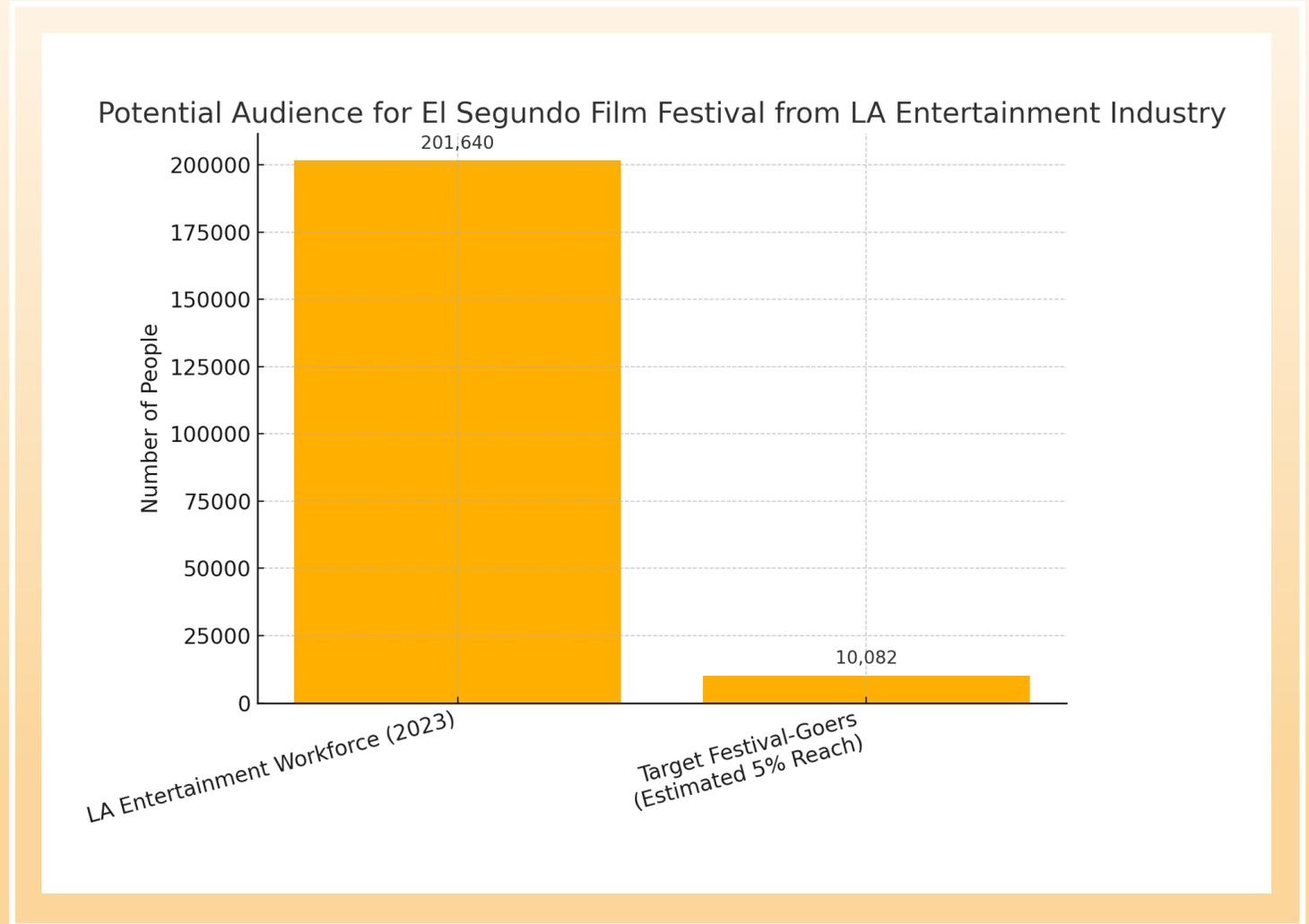
This is a festival with edge, joy, and ambition. It's not stiff. It's not exclusive. It's streetwise, smart, and deeply rooted in the idea that the next big thing could be coming from our own backyard.



Who we are

We are filmmakers, writers, actors and directors. We understand how important these events can be. New ideas need old buildings to share ideas and to create what's to come next.

Our goal is to grow audience participation by 20% per year and we hope to achieve this by creating an event that will attract filmmakers in Los Angeles, on either end of the lens, and make El Segundo a film-makers destination.



Opening Night



The El Segundo Film Festival kicks off in grand style at the historic Old Town Music Hall, a cherished landmark known for its vintage charm as a cinematic icon.

Opening night sets the tone with a vibrant Filmmaker Block Party. A celebration featuring local food vendors, live music, interactive art installations, and a showcase of community creativity. The evening transforms the Downtown into a hub of excitement, drawing filmmakers, residents, and film lovers together under the stars.

With celebrity appearances and a red-carpet media event, the festival launches with both glamour and authenticity, highlighting El Segundo's unique blend of small-town soul and its rich cinematic history.

How we do this

To create a successful signature event for the City of El Segundo, it needs to be financially viable. Income for this type of an event generally comes from three revenue streams.

Tickets sales – A well thought out marketing campaign using new media and on-line tools. The Cities involvement with banner placement and other materials are also helpful in those efforts.

Sponsorships – Working with Chamber and Visitors Bureau can be very helpful in identifying the right fit for potential sponsors.

City Contributions – For a Film Festival to truly be successful, it needs to be supported by the City of which it's named. We will work hand and hand with City officials to assure that this event meets all City guidelines.

City inclusion contribution

\$45k

In-kind contribution / hanging banners and such TBD



El Segundo Film Festival Budget
Projected Budget Overview – \$150,000

Total: \$150,000

Category	Allocation
Venue Rental / locations	\$5,000
Production & Tech (Audio/Visual, Stage, Lighting)	\$20,000
Marketing & PR (Digital, Print, Social Media)	\$18,000
Permits & Insurance	\$7,000
Talent & Programming (Speakers, Filmmakers, Celebrities)	\$25,000
Film Licensing & Screening	\$10,000
Block Party & Community Events (Food, Art, Music)	\$15,000
Hospitality (Green Room, Accommodations, Transport)	\$10,000
Staffing & Volunteers (Stipends, T-Shirts, Security)	\$10,000
Design & Printing (Posters, Badges, Signage)	\$5,000
Contingency Fund (Emergency, Overages)	\$5,000
Management Fee	\$20,000



Timeline

Summer 2025 – Marketing & outreach begins.

Spring 2026 – Film submissions, partnerships, and programming.

Fall 2026 – Community activation, speaker announcements

October 9, 2026 – Showtime!

Locations

Old Town Music Hall

El Segundo High School (TBD)

Offsite Filmmaker Parties (TBD)

Filmmaker Block Party

Block of 140 Richmond St. El Segundo, CA



The Team

Creative Director

Tom Kearney is an award-winning writer/director, producer and cultural event planner with a passion for film, storytelling, and creating iconic city experiences.

With a background in media, production, and festival design. He founded the Hermosa Beach Film Festival in 2003 to celebrate cinematic history and inspire others.

Tom is also is the founder of Seaside Ice which produced ice skating events world-wide with the first being at Redondo Beach's Seaside Lagoon.



PRODUCER

Maura Kearney is a creative Producer/Project Manager with a passion for bringing visual stories to life through editing, VFX, and motion graphics. With a background in commercial and social content, she's known for keeping projects running smoothly and making sure every detail supports the bigger creative vision. Based in El Segundo, Maura collaborates with teams to craft work that connects and delivers.



Brand Producer

For the past two years, Mason has produced social media visuals and a recently revised brand identity for Toontown: Corporate Clash, a community-driven collaborative project that rethinks Disney's Toontown Online. Mason has contributed to various campaigns in addition, such as three collaborations with Makeship to produce plush toys of Corporate Clash characters that raised \$22,500 for the Children's Miracle Network Hospital and \$32,100 for GLYS and The Trevor Project.



Project Manager / Music Director

Anastacia "Stacie" Byrne Gibbs is a singer, songwriter, musician and voiceover artist based in Redondo Beach, California. Born in Los Angeles, she began her musical journey as a teenager, busking on the Venice Boardwalk, opening for her guitar teachers at clubs and local festivals and debuting at McCabe's Guitar Shop at 13.

She manages and performs in several revue bands including Steely Jam (a Steely Dan revue band with guest artists like Tom Scott regularly sitting in), and Linda & Friends (a Ronstadt and 70s tribute). As a voiceover artist, she has voiced lead roles for two video games coming to the US market. With a lineage tied to animation pioneers and the Brontë sisters, her creativity runs deep.



Staging

All Access Staging - vender

Clive founded All Access in 1991 and currently serves as CEO. He has decades of experience in the industry, and the traveling and touring he has done over the last two decades has honed his skills. Clive is dedicated to providing a place where people can enjoy their workday and develop their natural talents. For him, every event—no matter how big or small—has been important.



CONTACT:

TOM KEARNEY

TOM@ONAXISPRODUCTIONS.COM

C 310.430.3797 O 310.430.8609



- www.SeasideCinemaProductions.com
- www.OnAxisProductions.com

