



**AGENDA
CITY OF EL SEGUNDO
ARTS & CULTURE ADVISORY
COMMITTEE
5:30 PM
ES PUBLIC LIBRARY - SUE CARTER ROOM
111 W. MARIPOSA AVENUE
EL SEGUNDO, CA 90245
OCTOBER 28, 2025**

MEMBERS OF ARTS & CULTURE ADVISORY COMMITTEE

John Pickhaver, Chairperson
Joan Palmer, Vice Chairperson
David Bart
Jane Burrell
Stuart Carroll
Jason Haffley
Elizabeth Kennedy
Michele Leach
Nicole Losasso
Brian Mitchell
Michael Schepps

The Arts & Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of the Arts & Culture Advisory Committee, regarding any matter on this agenda, that the City received after issuing the agenda packet are available for public inspection in the public library at the Help Desk, during normal business hours. Such documents may be posted on the City's website at www.elsegundo.org and additional copies will be available at the meeting.

Unless otherwise noted in the agenda, the public can only comment on city-related business that is within the jurisdiction of the Arts & Culture Advisory Committee and/or items listed on the agenda during the Public Communications portion of the Meeting. The time limit for comments is five (5) minutes per person. Before speaking to the Arts & Culture Advisory Committee, please state: your name, residence, and organization/group you represent, if desired. Please respect the time limits.

REASONABLE ACCOMMODATIONS: *In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at <https://www.elsegundo.org/government/departments/city-clerk>. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.*

Land Acknowledgment: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous population in the United States.

CALL TO ORDER/ROLL CALL

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) *Individuals who have received value of \$50 or more to communicate to the **Arts & Culture Advisory Committee** on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the **Arts & Culture Advisory Committee**. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow action on any item not on the agenda.*

A. CONSENT

1. **ACC meeting minutes from September 23, 2025**

Recommendation -

1. Approve the Arts and Culture Advisory Committee Regular Meeting minutes of September 23, 2025.
2. Alternatively, discuss and take other action related to this item.

B. UNFINISHED BUSINESS

2. **Staffing Update**

Recommendation -

1. Receive and file the Staffing Update.
2. Alternatively, discuss and take other action related to this item.

C. NEW BUSINESS

3. **Art Walk Recap**

Recommendation -

1. Receive and file the Art Walk Recap.
2. Alternatively, discuss and take other action related to this item.

4. **Art Map Update**

Recommendation -

1. Discuss the Art Map Update.
2. Alternatively, discuss and take other action related to this item.

5. **Branding and Logo**

Recommendation –

1. Discuss Branding and Logo.

2. Alternatively, discuss and take other action related to this item.

6. **Next Steps of the Master Plan**

Recommendation -

1. Discuss the next steps of the Master Plan.

2. Alternatively, discuss and take other action related to this item.

D. REPORTS - BUDGET & INITIATIVE COMMITTEE

E. REPORTS – SUBCOMMITTEES

Master Plan Subcommittee

El Segundo Music Festival Subcommittee

Art Walk Subcommittee

Public Art Subcommittee

Grants Review Subcommittee

Park Renovation Subcommittee

F. REPORTS - RECREATION, PARKS, AND LIBRARY DIRECTOR

G. REPORTS - COMMITTEE MEMBERS

H. REPORTS - COUNCIL MEMBER LIAISON

ADJOURNMENT

POSTED:

DATE: October 23, 2025

TIME: 11:00 AM

BY: Viviann Gonzalez, Senior Administrative Specialist II

REGULAR MEETING MINUTES OF THE EL SEGUNDO ARTS AND CULTURE
ADVISORY COMMITTEE
TUESDAY, SEPTEMBER 23, 2025

CALL TO ORDER – Chairperson Pickhaver called the meeting to order at 5:34 pm

ROLL CALL

| | | |
|-------------------------|---|-----------------------------|
| Chairperson Pickhaver | - | Present |
| Vice Chairperson Palmer | - | Present |
| Member Bart | - | Absent |
| Member Burrell | - | Absent |
| Member Carroll | - | Absent |
| Member Haffley | - | Present |
| Member Kennedy | - | Present |
| Member Leach | - | Present |
| Member Losasso | - | Absent (Arrived at 5:41 pm) |
| Member Mitchell | - | Present |
| Member Schepps | - | Present |

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)

Barbara Bolland, President of the El Segundo Blue Butterfly Conservancy, provided public comment to follow up on the El Segundo Blue Butterfly Book and announced the upcoming Hillside Maintenance event scheduled for Saturday, September 27th from 9 am to 11 am.

A. CONSENT CALENDAR:

1. MOTION by Vice Chairperson Palmer, SECONDED by Member Leach, approving Regular Meeting minutes of August 26, 2025, MOTION PASSED. 6/0. *Member Kennedy abstained as she was not present at the meeting.*

B. NEW BUSINESS

2. November and December Meeting Dates (*Moved after Item B10*)

Chairperson Pickhaver led the discussion on the November and December meeting dates. He proposed cancelling the November meeting and holding a Special Meeting in early December, following the precedent set the previous year.

MOTION by Chairperson Pickhaver, SECONDED by Vice Chairperson Palmer, approving to cancel the November meeting and holding a Special Meeting on Tuesday, December 9, 2025, MOTION PASSED. 8/0.

3. Plunge Historical Display Working Group (*Moved after Item B4*)

Aquatics Manager Joseph Lormans led the discussion of the Plunge Historical Display Working Group. He shared that he had spoken with Member Burrell who expressed interest in joining and assisting with the project. Committee members inquired about the timeline for completing the display and how many committee members would be needed for the working group. Aquatics Manager Lormans provided additional information.

MOTION by Member Haffley, SECONDED by Vice Chairperson Palmer, approving to recommend Member Burrell and Member Leach to serve on the Historical Display Working Group, MOTION PASSED. 8/0

4. Center Street Talent Show (*Moved before Item B2*)

Whitney and Melissa led the discussion on the proposed Center Street Talent Show. They suggested partnering to host a citywide event modeled after Torrance's South Bay's Got Talent. Committee members raised questions regarding whether this new event would replace existing school talent shows, if the Torrance event is a show or a competition, whether it is organized by a professional entity, whether funding would be requested, and whether adults would be eligible to participate. Whitney and Melissa provided additional information. They agreed to first consult with the PTA Council first before moving forward with any plans.

5. Frolic Art Funding Request (*Moved after Item B9*)

Director of Recreation, Parks, and Library Aly Mancini presented the Frolic Art Funding Request.

MOTION by Member Schepps, SECONDED by Member Losasso, approving the Frolic Art Funding Request for up to \$1,000.00, MOTION PASSED. 8/0.

6. Joy Around the World (*Moved after Item B3*)

Recreation Manager Linnea Palmer led the discussion on the upcoming Joy Around the World event and requested feedback from the committee. Committee members provided their input and raised questions about how the event would recognize and represent the various holidays. Recreation Manager Palmer and Director Mancini provided additional information.

7. Agenda Items (*Moved after Item B5*)

Chairperson Pickhaver led the discussion on agenda items. Director Mancini clarified that, per City Council direction, committees are not permitted to call joint meetings. She further explained that if a member wishes to add an item to a future agenda, it must be brought up during committee member comments and receive majority support from the committee. Additionally, the Council Liaison is required to participate in the Governance meetings where the agenda is finalized.

8. United Against Hate Week Funding Request

Director Mancini presented a funding request in support of a cultural activity for the upcoming United Against Hate Week event.

MOTION by Vice Chairperson Pickhaver, SECONDED by Member Kennedy, approving the United Against Hate Week funding request in the amount of \$500.00, MOTION PASSED. 8/0.

C. UNFINISHED BUSINESS

9. Staffing Update (*Moved after Item B2*)

Director Mancini provided a staffing update, announcing that a new Cultural Arts Coordinator has been hired and will begin working with the city on October 20th. She also shared that she plans to go before the City Council soon to request the addition of a new position: Administrative Services Manager.

Council Member Michelle Keldorf announced the recent hiring of a Communications Manager, a Management Analyst, and an Emergency Operations Coordinator.

10. El Segundo Blue Butterfly Children's Book Funding Request (*Moved after Item B6*)

Chairperson Pickhaver led the discussion regarding the funding request for the El Segundo Blue Butterfly Children's Book. Committee members asked questions about the distribution plan, the cost per book, and what would be done with any remaining copies. Barbara Bolland provided additional information.

Director Mancini raised a concern about the potential for book sales to generate more revenue than the amount awarded through the grant. She noted that this could present legal considerations and stated she would consult with the City Attorney to determine whether the grant would need to be repaid if proceeds exceed the original funding amount.

MOTION by Vice Chairperson Palmer, SECONDED by Member Mitchell, approving to grant the El Segundo Blue Butterfly Children's Book funding request for up to \$3,600.00, pending review and approval by the City Attorney, MOTION PASSED. 8/0.

D. REPORTS – BUDGET & INITIATIVE COMMITTEE

Director Mancini provided an update on the committee's budget. Committee members inquired about the budget for the Festival of Holidays and the status of the Art Walk reimbursement. Director Mancini provided additional information and noted that the committee will need to begin preparing the budget for the upcoming fiscal year.

E. REPORTS - SUBCOMMITTEES

Member Schepps reported that the El Segundo Music Festival Subcommittee is currently on hold.

Member Kennedy volunteered to join the Grants Review Subcommittee. Director Mancini noted that she plans to schedule a meeting with the City Attorney to review and clarify the grants regulations.

Chairperson Pickhaver announced that the Park Renovation Subcommittee meeting is scheduled for September 25th.

F. REPORTS – RECREATIONS, PARKS, AND LIBRARY DIRECTOR

Director Mancini shared that she would continue attending committee meetings following the arrival of the new Cultural Arts Coordinator but noted that she plans to step back once the new coordinator is comfortable leading the meetings independently. She also extended wishes for a Shanah Tovah and recommended to avoid scheduling next year’s meeting during Rosh Hashanah.

G. REPORTS – COMMITTEE MEMBERS

Vice Chairperson Palmer shared that she attended the “Creative Economy - El Segundo and Beyond” panel discussion. She highlighted several key takeaways from the event and noted that the committee received a shoutout from Preston Lewis of Warner Brothers during the panel.

Member Haffley noted that the panel discussion was well received and suggested it could become an annual event.

Member Losasso apologized for arriving late.

Member Schepps expressed concerns that the Center Street Talent Show might become overly professional and potentially diminishing the fun for children. He also mentioned uncertainty regarding what Whitney and Melissa were requesting from the ACC.

Chairperson Pickhaver expressed enthusiasm about welcoming the new Cultural Arts Coordinator.

H. REPORTS – COUNCIL MEMBER LIAISON

None

Adjourned at 7:29 PM

Viviann Gonzalez

Viviann Gonzalez, Senior Administrative Specialist II