Recreation Technologies

11/19/2025

Recreation Software History

2003-2017

2017-Present

Class Software System

Civic Rec

Priorities

Internal Processes and Staff Tools

Vendor Experience

Public Processes and External User Experience
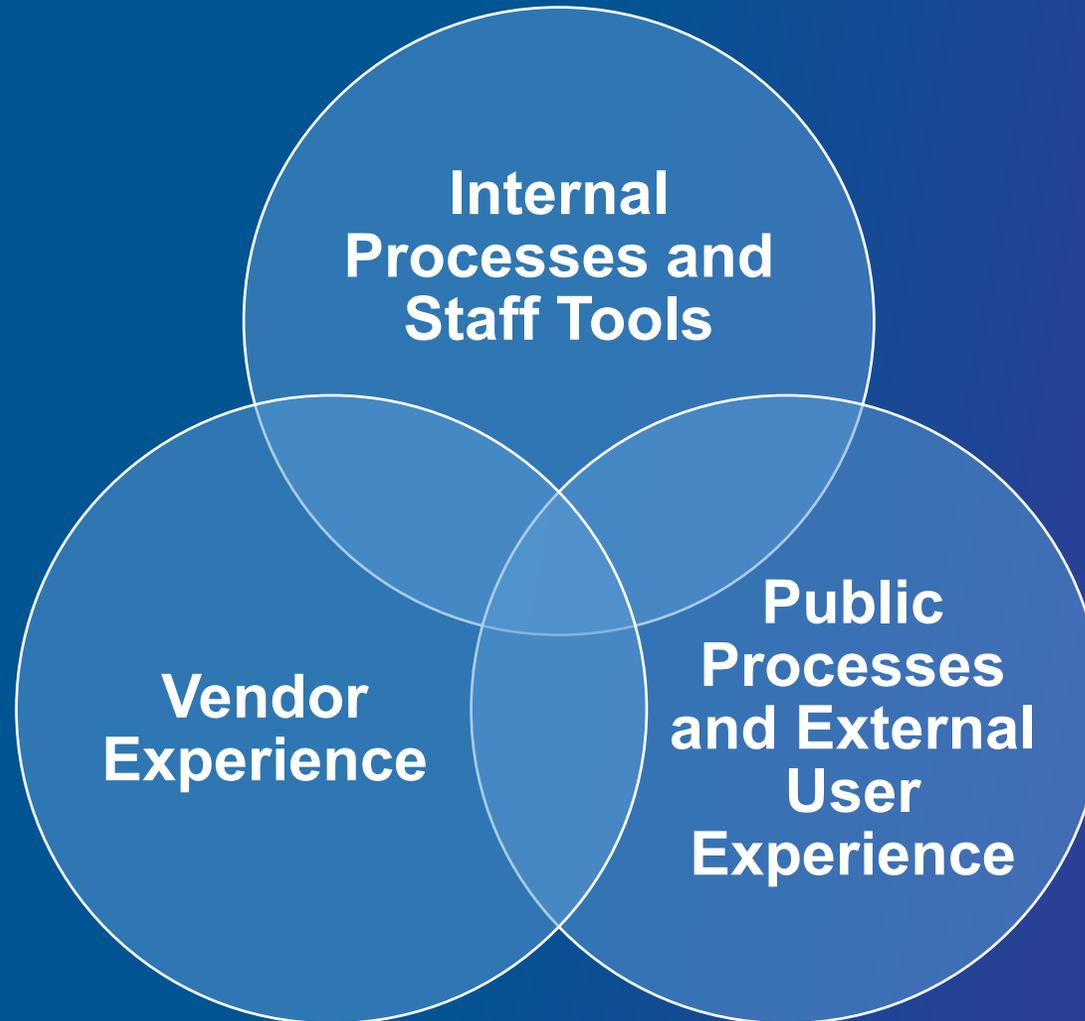
Demonstrations

- Tyler Technologies
- Xplor Recreation
- Kaizen Labs
- Recreation Technologies

Process

- Demonstrations
- Grading Rubric
- Interdepartmental Meetings
- Reference Calls

rec technologies

Mission: To provide recreation software that your residents and staff will actually love, enable great discovery, and ultimately increase access to more pay.

Modernized Website

# Modernized Website Cont.

Program Registration

- Simplified Registration
  - Quicker Registration Experience
  - Multiple Course Registration and User Simplicity
  - Automated Waitlist Features
  - FastTrack Feature
  - Electronic Waivers and Forms

Membership Management

- All memberships redeemable online
- Automated renewal eligibility
- Digital Phone Passes for Instant Access
- Custom class and rental rates based on membership tier
- Punch pass, memberships based on time, and resident memberships
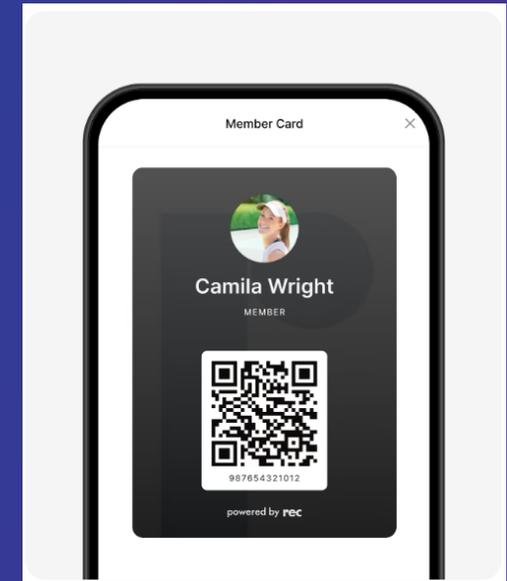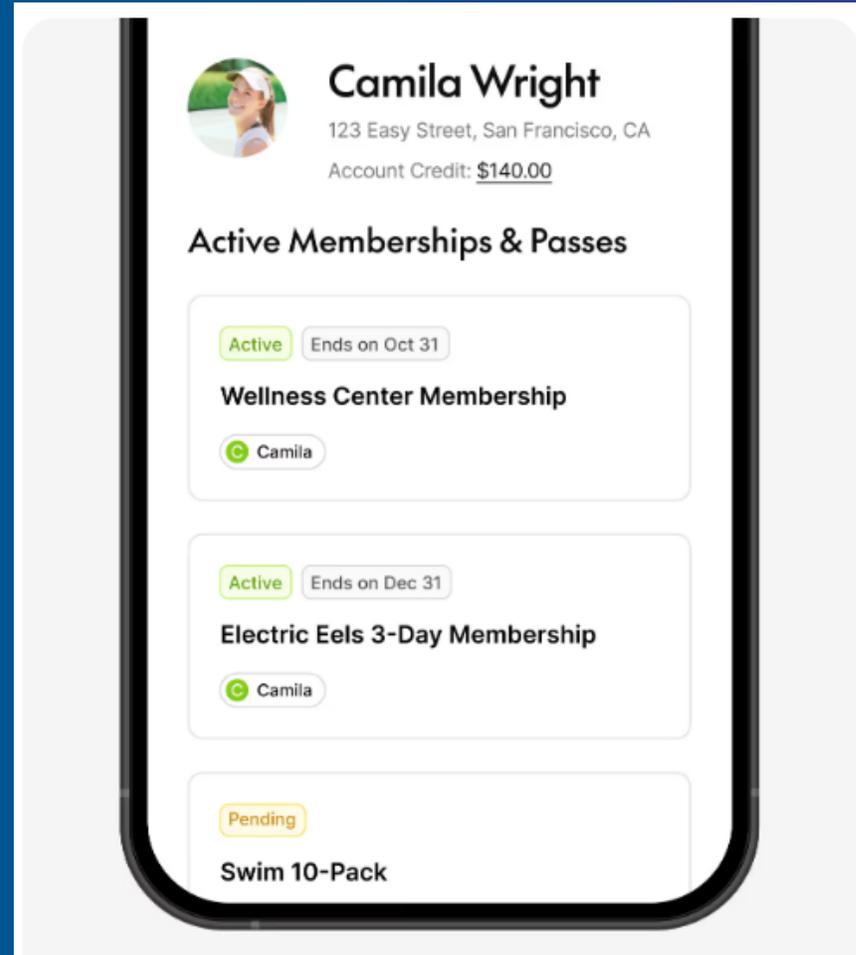
Facility Rental and Management

- Instant Book Options
- Form and Document uploads
- Facility Calendar vs. Booking Availability

Payment Processing

- Stripe Terminals at facilities
- Stripe Terminals at events
- Mobile payment options including Apple and Google Pay
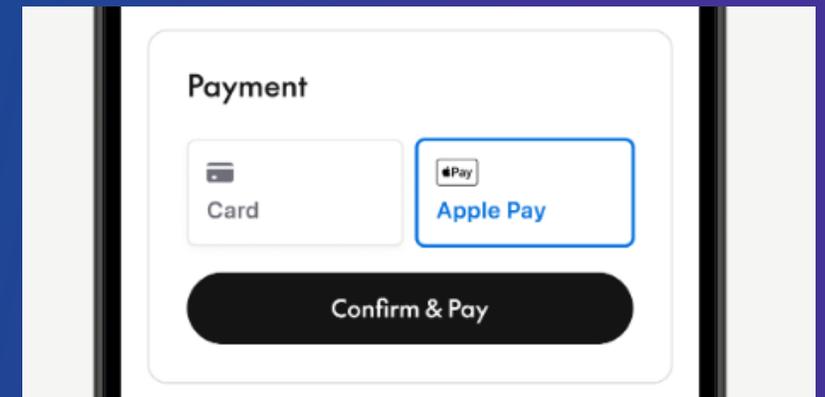
Implementation Process

Phase 1: Discovery & Planning- In-person discovery workshops, collecting requirements and building a timeline together to get ready for launch

Phase 2: Configuration & Building- Data transfer and customizations over to Rec to ensure a seamless transition

Phase 3: Staff Training- In-person training sessions with Recreation team to ensure everyone feels comfortable in

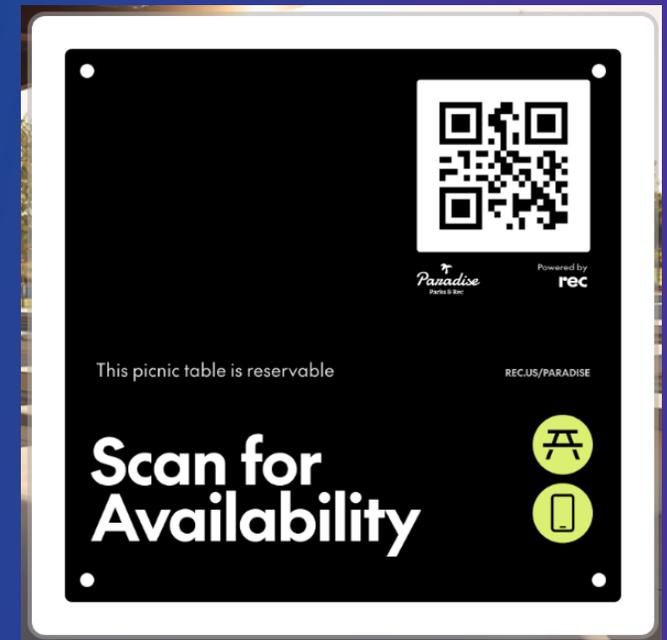**Phase 4: Community Engagement-** Rec dedicates resources to educate constituents on how to use the new platform!

Launch! (Goal prior to Summer Camp Registration)

City of El Segundo | 350 Main St. El Segundo, CA 90245

Cost & Term of Service

- **One-time Implementation $15,000**
  - Unlimited # of training days on site and/or remote, complete data configuration and transfer by Rec team, and design and brand collaboration
- **Requested Add-On estimated $6,310**
  - Point of Sale Hardware Readers: $350 each (9)
  - 18x18"- Court, Field, Rinks, etc: $60/sign (30)
  - 9x9"- Rec Facility and Picnic Rentals: $40/sign (34)
- **Annual rate: $54,000**

Proposed Contract Term of 4 Years

Questions?