

REGULAR MEETING MINUTES OF THE EL SEGUNDO ARTS AND CULTURE
ADVISORY COMMITTEE
TUESDAY, FEBRUARY 24, 2026

CALL TO ORDER – Chairperson Pickhaver called the meeting to order at 5:32 pm

ROLL CALL

Chairperson Pickhaver	-	Present
Vice Chairperson Palmer	-	Present
Member Bart	-	Present
Member Burrell	-	Present
Member Carroll	-	Present
Member Haffley	-	Present
Member Kennedy	-	Present
Member Leach	-	Absent
Member Losasso	-	Present
Member Mitchell	-	Present
Member Schepps	-	Present

PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)

None

A. CONSENT CALENDAR:

1. MOTION by Vice Chairperson Palmer, SECONDED by Member Kennedy, approving Regular Meeting minutes of January 27, 2026, MOTION PASSED. 10/0.

B. NEW BUSINESS

2. Developer Art Project Approval Request by Brickworks at Smoky Hollow

Anthony Duong from Ocean West presented the Developer Art Project Approval Request for Brickworks at Smoky Hollow. Member Haffley asked about the differences in mural pricing. Member Kennedy asked about the building's intended use. Member Bart asked what materials are used for the murals. Member Losasso inquired whether there are any other upcoming projects. Anthony provided additional information.

Vice Chairperson Palmer suggested the parking garage as an ideal location for an AR mural.

MOTION by Member Bart, SECONDED by Member Schepps, approving the Developer Art Project Approval Request by Brickworks at Smoky Hollow, MOTION PASSED. 10/0.

3. Election of Chairperson and Vice Chairperson (*Moved after Item C4*)

MOTION by Member Schepps, SECONDED by Member Losasso, to reappoint Chairperson Pickhaver as Chairperson, MOTION PASSED. 10/0.

MOTION by Member Burrell, SECONDED by Member Losasso, to reappoint Vice Chairperson Palmer as Vice Chairperson, MOTION PASSED. 10/0.

C. UNFINISHED BUSINESS

4. Branding and Marketing Strategies for the Cultural Development Program (*Moved after Item D*)

Member Haffley provided an update on the Branding and Marketing Strategies for the Cultural Development Program (CDP). Committee members asked questions regarding cost and design concepts. Member Haffley and Director of Recreation, Parks, and Library Aly Mancini provided additional information.

Member Schepps inquired about social media strategies. Communications Manager Becky Robinson and Cultural Arts Coordinator Em Gan provided additional information.

Committee members discussed potential names for the CDP brand initiative.

D. REPORTS – BUDGET & INITIATIVE COMMITTEE (*Moved before Item C3*)

Cultural Arts Coordinator Gan and Director Mancini provided an update on the FY 26/27 budget proposal. Committee members inquired about budgeted expenses, whether last year's grant funds were fully utilized, details on how they were spent, and whether the ACC is fully funding the Summer Concert Series. Cultural Arts Coordinator Gan, Chairperson Pickhaver, and Director Mancini provided additional information.

Committee members discussed on how to present the budget proposal including the requested amount and proposed allocations.

E. REPORTS – SUBCOMMITTEES

Member Schepps provided an update on the Music Festival Subcommittee and requested that Recreation Supervisor Ryan Delgado attend the next meeting to receive feedback on the Summer Concert Series. He also announced an upcoming Jazz Festival in Los Angeles with the finale at Dockweiler Beach.

Chairperson Pickhaver provided an update on the Park Renovation Subcommittee and noted that Member Losasso will be replacing him on the subcommittee.

F. REPORTS – CULTURAL ARTS COORDINATOR

Cultural Arts Coordinator Gan provided an update on her work with the LA Sparks, the Capital Improvement Projects, and the Plunge historical display. Committee members asked about the separation of the Capital Improvement Projects from other projects, their role in approving Cultural Development Program projects, whether the LA Sparks were approached to assist with the Teen Center project, and the status of the Plunge mosaic mural. Cultural Arts Coordinator Gan provided additional information.

G. REPORTS – COMMITTEE MEMBERS

Member Mitchell thanked Chairperson Pickhaver and Vice Chairperson Palmer for continuing in their leadership roles.

Member Schepps thanked Member Haffley for his work on branding and marketing strategies for the Cultural Development Program.

Chairperson Pickhaver thanked the committee for their support and expressed a desire to involve more members in the upcoming City Council presentation.

H. REPORTS – COUNCIL MEMBER LIAISON

None

Adjourned at 7:32 PM

Viviann Gonzalez

Viviann Gonzalez, Senior Administrative Specialist II